

Hi, I'm Tanisha Shanee, a UGC creator specializing in authentic, educational, and trust-driven short-form video content. I create ad-ready UGC for brands in lifestyle, food delivery, digital platforms, and consumer products—designed to feel natural, relatable, and conversion-friendly.

I've created content through programs such as DoorDash Creator and Stack Influence, with a focus on storytelling, clarity, and audience connection.

UGC Style & Strengths

My content focuses on:

- Talking-head storytelling
- Educational and explainer-style videos
- Lifestyle and real-use demonstrations
- Calm, confident, non-salesy delivery
- Clear hooks with natural call-to-actions

I prioritize **clarity, relatability, and conversion**, ensuring content feels organic while still supporting brand goals.

Brands I've Worked With:

- Mizon
- BeMe
- Massage Factory Flagship
- Aldi
- MatchaDNA
- DoorDashCreators

These experiences have strengthened my ability to:

- Follow brand briefs and guidelines
- Create content optimized for paid and organic use
- Deliver professional, on-time assets ready for brand teams

Examples in this portfolio are shared for **review and evaluation purposes**.

Industries & Brand Fit

I'm best suited for brands in:

- Food delivery & lifestyle services
- Consumer products
- Digital tools & apps
- Wellness, self-development, and productivity

- Education and creator-focused platforms

What You Can Expect

When working with me, brands can expect:

- Clear communication
- High-quality vertical video content
- Natural on-camera presence
- Content designed to blend seamlessly into social feeds
- A collaborative, professional process
- Timely results and communication

Let's Collaborate

If you're looking for a UGC that feels real, builds trust, and supports performance-driven goals, I'd love to collaborate.

 *Contact via email missinspiration25@gmail.com*

 *[Portfolio samples](#) included in this folder*